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Mark "Six" James

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Mark "Six" James : Inside the Bubble: Lessons Learned from a Life in Business and Protective Services before purchasing it in order to gauge whether or not it would be worth my time, and all praised Inside the Bubble: Lessons Learned from a Life in Business and Protective Services:

0 of 0 people found the following review helpful. HIGHLY PROFESSIONAL AND INSIGHTFUL By Darryl C. Patrick
Mark "Six" James delivers an insightful and highly professional literary work of Art in his book "Inside the Bubble." As a Veteran of the Armed Forces with an MBA, I found it very appealing in a number of ways. His business acumen was apparent in detailing numerous foundation principles, from SWOT analysis' and Marketing ideals, to best practices in dealing with subordinates and clients alike. In Citing quotes and concepts from fine works of the past such as "The Art of War" by Sun Tzu, as a former Military strategist, I found the insights presented were potentially strong enough to be highly effective from Business Boardrooms to Military Operations/Situation briefing rooms. That lead brilliantly to his Leadership principles which detailed such essential concepts as how to deal with insubordination, to how to lead from the front, as well as striking the perfect balance between home and work. Then, to illuminate the importance to taking the time to "smell the roses" personally and with loved ones, Marks' work concluded effectively as a fine piece that is inspirational, as well as functionally instructive. A wise addition to anyone's library of essential works.
0 of 0 people found the following review helpful. "Inside the Bubble" was a great departure to my routine business reading as it was dynamic and succinct. By Customer
As a function of my career responsibilities and educational goals, I have to read many technical publications and text books, Mark James' "Inside the Bubble" was a great departure to my routine reading as it was dynamic and succinct. "Inside the Bubble" is a back to the basics look on the topics that every business or security professional needs to read to refresh the theories and practices that we all know work well. Mr. James is able to take concepts that are classic models for success and convey them in a manner that left me taking notes, highlighting passages, and turning the corners down to come back to with a plan of action! I have used several of the suggested implementation steps in my career and I am already seeing the positive results of the changes made. No matter what field of business you are in, I recommend reading "Inside the Bubble" by Mark "Six" James today! -Misty R. Ladd, M.S., CPP, PCI, PSP, CPOI
0 of 0 people found the following review helpful. THIS IS A MUST READ!!! By Customer
Inside The Bubble is absolutely Amazing! The beauty of this read is that it's for EVERYONE! Though he has had a successful career in Business and Executive Protection, there is so very much more to learn from reading this amazing book. Anyone who knows me, knows I don't endorse or

advertise things I read or participate in, just for the sake of fluffing up a product I like. However this is a great man who has lived a very interesting and intriguing life and shares his learned experiences and his own methods through this book. I believe that you'll find it very educational. I am enjoying and learning while read! I am purchasing the paperback as well so that I can add it to my library but also because I have found it so interesting and informative that I want to go back over it with a highlighter and pen to take notes.

As a former corporate executive and performance consultant to Fortune 500 companies and now executive director of a full service protection agency, I have had the opportunity to see first-hand the common threads shared by highly successful leaders and high performing organizations. Through my book "Inside the Bubble," I go back to my roots of business and leadership to provide you a peak under the tent of the common threads shared by highly successful leaders and high performing organizations. While the industries may change, the fundamental factors of success remain constant. When you peel back the onion and take away style, bravado and illusion, great leaders all share a common foundation. That foundation is built on vision, inspiration, and execution. The common mortar that holds that platform together is "simplicity as a standard." However, one fundamental trait that I found absent from many was rejuvenation. Through the years, I have witnessed many executives who were great at running organizations, but horrible adding value at home. Others delivered phenomenal business results but left a series of body bags along the way. Without some level of balance in their lives, many become victims of their own success and it manifests itself in ulcers, high blood pressure, strokes, heart attacks and other stress related illnesses coupled with estranged family relationships and divorces. Value-driven leadership doesn't mean you tolerate underperformance, it just means excellence can be achieved with balance and inspiration and doesn't require intimidation to garner results. I don't believe success and performance have to be punishing for either the leader, their employees or their families. This is my humble attempt at helping entrepreneurs, existing and inspiring leaders bridge that gap. This is not a book on protective services, but a book on business and leadership.

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